



Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) **Raffaella Tabacco**
Address Via Tomadini, 30/A, 33100, Udine, Italy
Telephone +39-0432-249227
E-mail raffaella.tabacco@uniud.it

Work experience

Dates From 2004-
Institution University of Udine
Role Assistant Professor in Management;
a.y. 2022-23: lecturer of the courses Innovation Management (graduate course) and International Sales and Logistics (graduate course)
Other courses I taught: Marketing (undergraduate course), Economia e tecnica della pubblicità (undergraduate course) and Marketing internazionale (graduate course)

Dates From 2003 to 2004
Institution University of Udine
Role Post-doc; Lecturer of Marketing (undergraduate course)

Dates 2000 (8 months)
Institution Progetto Novimpresa (AREA Science Park, TS)
Role Junior Research Assistant

Education and training

Dates 2000-2004
Institution University of Udine
Title of qualification awarded Ph.D. in Management

Dates 1994-1999
Institution University of Udine
Title of qualification awarded Degree in Economics

Personal skills and competences	
Mother tongue(s)	Italian
Other language(s)	English
<i>Reading</i>	<i>Excellent</i>
<i>Writing</i>	<i>Good</i>
<i>Oral proficiency</i>	<i>Good</i>
Institutional positions held in university	<p>Currently member of the “Commissione Assicurazione Qualità” and “Commissione didattica” (for the undergraduate course of Business Administration; for the graduate course of Business Administration; for the graduate course of International Management Marketing Organization);</p> <p>Currently member of the “Commissione Tutorato e Orientamento” of the Department of Economics and Statistics</p> <p>Currently member of the Board of Master I level of Digital Marketing (University of Udine)</p>
Scientific publications	The list of publications can be retrieved from the IRIS catalogue.
Research activity	<p>My main fields of research are related to innovation and internationalization of SMEs. Keywords: SMEs, innovation; servitization; internationalization; emerging countries</p> <p>Research projects include: Observatory on Digital industry in Friuli Venezia Giulia (since 2019); Observatory on Metalworking in Friuli Venezia Giulia (since 2017);</p>
PRIVACY	<p>I authorize the processing of my personal data in accordance with Article 13 of Legislative Decree No. 196 of June 30, 2003 – “Code regarding the protection of personal data” and Article 13 of the GDPR 679/16 – “European Regulation on the protection of personal data”</p> <p>16/05/2023</p>