

## Guido Nassimbeni

**Current position.** Full Professor of Management Engineering (ING-IND/35) at the University of Udine (since 2006).

**Past positions.** Associate Professor of Management Engineering at the University of Palermo (1998-99) and Udine (2000-2006), Assistant Professor at the University of Udine (1995-98), Visiting Scholar at the Stern School of Business, New York University (1996).

**Education.** Ph.D. in Industrial Innovation from the University of Padua, Master's degree in Industrial Engineering from the University of Udine, High school diploma at the Liceo "Niccolò Copernico" in Udine: all with distinction.

**Research interests.** Industry 4.0 and its impact on strategy and management, new production models and advanced buyer-supplier interactions, supply chain / network management, international manufacturing and sourcing, sustainability. On these topics he has published about 200 scientific papers, most of them on leading international journals such as: *Journal of Operations Management*, *Journal of Supply Chain Management*, *Research Policy*, *Journal of Supply Chain Management*, *International Journal of Production Research*, *International Journal of Production Economics*, *OMEGA*, *International Journal of Operations and Production Management*, *Journal of Purchasing and Supply Management*, *Technovation*. He has also written several books (published by Sage, Palgrave Macmillan, Gower).

**Scientific impact** (until April 2023). Scopus database: 2.253 citations, H-index 25; ISI/WoS database: 1.636 citations, H-index 21; Google Scholar database: 5.254 citations, H-index 39.

**Editorial responsibilities.** Area Editor of *Operations Management Research* (2010-), member of the Editorial Review Board of the *Journal of Purchasing and Supply Management* (2007-). Former Associate Editor of the *Journal of Operations Management* (2007-2012).

**Conference Program Committees.** He has been member of the Scientific Committee of several editions of the *European Operations Management Association (EurOMA)*, the *International Purchasing and Supply Education and Research Association (Ipsera)*, the *Production & Operations Management*, the *European Decision Sciences Institute (EDSI)*, the *Associazione italiana di Ingegneria Gestionale (AilG)* conferences. He has chaired the 20<sup>th</sup> Conference of the *Associazione italiana di Ingegneria Gestionale* and has co-chaired the 8<sup>th</sup> Annual Conference of the *European Decision Sciences Institute (EDSI)*. In many of these conferences, he has organised and chaired panels and specific tracks or sessions.

**Awards (selected).** Best Research Conceptual paper + Best Student paper at 51<sup>st</sup> *Decision Science Institute Conference* (2020), Chris Voss Best Paper Award at the 24<sup>th</sup> *European Operations Management Association (EurOMA) Conference* (2017), Chris Voss Highly Commended Award at the 22<sup>nd</sup> *EurOMA conference* (2015), best reviewer award from the *Journal of Purchasing and Supply Management* (2006).

**Teaching.** He teaches "Business Economics" (Bachelor level) and "Business Strategy" (Master level) at the Faculty of Management Engineering of the University of Udine. He is a lecturer and board member of the Executive MBA organised by the University of Udine and Confindustria Udine, of the Master in Coffee Economics and Science, an inter-university degree organised by the Ernesto Illy Foundation, and of the Master in Purchasing and Supply Chain Management organised by the University of Udine. He is an MBA professor at CUOA - Consorzio Universitario per gli studi di Organizzazione Aziendale (Vicenza). He has been an invited lecturer at various institutions, including MIP - Politecnico di Milano, ISPI - Institute for International Policy Studies (Milan), MIB School of Management (Trieste), Area Science Park (Trieste), Alma Laurea (Bologna), European Operations Management Association Summer School and International Purchasing and Supply Education and Research Association Summer Schools.

**Grants (selected).** European Union funded projects (PI or leader of the local unit): a) "*International Sourcing Strategies for China*" (principal investigator and project leader of the whole project), partners: National Centre for Science and Technology Evaluation, China; Otto-von-Guericke Universität, Germany, 190.000€, 2002-2004; b) "*Advanced Strategies and tools for Virtual Supply Chain Management in Asia environment*" (leader of the local unit); partners: University of Valencia, Spain; University of Hong Kong, China; 361.000€, 2002 – 2004; c) "*International Operations Management*" (leader of the local unit); partners: Polytechnic of Valencia, Spain; South China University of Technology, China; Xi'an Jiaotong University, China; Southwest Jiaotong University, China. 807.000€, 2006 – 2008.

Principal Investigator of the "*European Reshoring Monitor*" project, entrusted by the European Union agency EUROFOUND to a consortium of four Italian universities (University of Udine, University of Catania, University of L'Aquila and University of Bologna), 116.000€, 2015-2018.

Other EU funded projects (participation): a) "*Collective – Emerging communities for collective innovation: ICT Operational tool and supporting methodologies for SME Associations*", 2010 – 2012, EU – FP7 Research for the benefit of SME associations; b) "*Create – Creative Processes for Enterprise Innovation*", 2004 – 2005, EU – Central Europe programme, 2012 – 2014; c) "*Know Us – Co-generation of competitive knowledge between Universities and SME*", 2010 – 2014; d) Interreg Italia-Slovenia 2007-2013. He has also led a number of applied research projects for leading companies such as Brovedani Group, UNIQA, Atel, Global Garden Products, Fincantieri, Illy, Danieli.

**Positions and Services (selected).** Member of the Board of Directors of the AiIG - Associazione Italiana di Ingegneria Gestionale (2001-2005, 2019-), member of the Ph.D. Committee in "Ingegneria Industriale e dell'Informazione" (Dipartimento Politecnico di Ingegneria e Architettura, University of Udine) and of several other committees within the University of Udine. Member of the Order of Experts in Technological Innovation established by the Italian Ministry of Economic Development. Referee for a number of innovation projects on behalf of several regional (administrations of Emilia-Romagna, Veneto and Marche) and foreign public Administrations (Serbia).

He was Dean of the Faculty of Management Engineering (2008-2015) and President of Friuli Innovazione (2014-2016), i.e. the research and technology transfer centre based in Udine. He has coordinated several local editions of the Start Cup, i.e. the business plan competition included in the national circuit of University Start Cups. He has been a member of the National Scientific Qualification Commission for the sector 09/B3 (Management Engineering) and external advisor for the selection of associate and full professor positions for several foreign institutions, including the Universities of York, Exeter, and Oxford.

Udine, May 2023

## CV Italiano

**Posizione attuale.** Professore ordinario di Ingegneria gestionale (INGIND/35) presso l'Università di Udine.

**Posizioni passate.** Professore associato di Ingegneria gestionale presso l'Università di Palermo (1998-99), Ricercatore presso l'Università di Udine (1995-98), Visiting Scholar presso la Stern School of Business, New York University (1996).

**Formazione.** Dottorato di Ricerca in Innovazione Industriale presso l'Università di Padova (1993). Laurea in Ingegneria delle Tecnologie Industriali ad indirizzo Economico-Organizzativo presso l'Università di Udine (1990).

**Interessi di ricerca.** L'industria 4.0 e il suo impatto su strategia e gestione, nuovi modelli di produzione e interazioni avanzate cliente-fornitore, supply chain / network management, manufacturing e sourcing su base internazionale, sostenibilità. Su questi temi ha pubblicato più di 170 lavori scientifici, la maggior parte dei quali su importanti riviste internazionali quali: Journal of Operations Management, Research Policy, International Journal of Production Research, International Journal of Production Economics, OMEGA, International Journal of Operations and Production Management, Journal of Purchasing and Supply Management, Technovation. Ha pubblicato inoltre alcuni libri (editi da Sage, Palgrave Macmillan, Gower).

**Scholarly Impact** (al gennaio 2021). Scopus database: 1,527 citations, H-index 22; ISI/WoS database: 1072 citations, H-index 18; Google Scholar database: 3,830 citations, H-index 32.

**Responsabilità editoriali.** Area Editor of Operations Management Research (2010), membro dell'Editorial Review Board del Journal of Purchasing and Supply Management (2007). In passato: Associate Editor del Journal of Operations Management (2007-2012).

**Responsabilità scientifiche.** È stato membro del comitato scientifico di diverse edizioni delle conferenze dell'European Operations Management Association (EurOMA), dell'International Purchasing and Supply Education and Research Association (IPSERA), della Production & Operations Management (POM) Association, dell'European Decision Sciences Institute (EDSI) e dell'Associazione italiana di Ingegneria Gestionale (AiIG). Ha presieduto la 20a conferenza dell'Associazione italiana di Ingegneria Gestionale e ha co-presieduto l'8a Conferenza annuale dell'European Decision Sciences Institute. In molti di questi convegni ha organizzato e presieduto panel e sessioni specifiche.

**Awards (selezione).** Best Research Conceptual paper + Best Student paper alla 51a Conferenza del Decision Science Institute (2020), Chris Voss Best Paper Award alla 24a Conferenza della European Operations Management Association (EurOMA) (2017), Chris Voss Highly Commended Award alla 22a Conferenza EurOMA (2015), Best Reviewer Award del Journal of Purchasing and Supply Management (2006).

**Insegnamento.** Insegna "Economia aziendale" (livello Bachelor) e "Strategia aziendale" (livello Master) presso l'Università di Udine. È docente e membro del Consiglio Direttivo dell'Executive MBA (Master in Business Administration), costituito nel 2019 in collaborazione tra l'Università di Udine e Confindustria Udine, e del Master's degree in Coffee Economics and Science, Master universitario inter-ateneo istituito dalla Fondazione Ernesto Illy. È membro della faculty del CUOA - Consorzio Universitario per gli studi di Organizzazione Aziendale (Vicenza). È stato invitato a tenere lezioni in diverse altre istituzioni, tra cui MIP - Politecnico di Milano, ISPI - Istituto per gli studi di politica internazionale (Milano), MIB School of Management (Trieste), Area Science Park (Trieste), Alma Laurea (Bologna). E' stato ripetutamente coinvolto come docente nella Scuola Estiva dell'Associazione italiana di Ingegneria Gestionale, nella European Operations Management Association Summer School e nella International Purchasing and Supply Education and Research Association Summer Schools per giovani ricercatori.

**Grants (selezione).** Progetti finanziati dall'Unione Europea (con ruoli di leadership): a) "*International Sourcing Strategies for China*" (principal investigator e responsabile dell'intero progetto), partner: National Centre for Science and Technology Evaluation, Cina; Otto-von-Guericke Universität, Germania, 190.000€, 2002-2004; b) "*Advanced Strategies and tools for Virtual Supply Chain Management in Asia environment*" (responsabile dell'unità locale); partner: Università di Valencia, Spagna; Università di Hong Kong, Cina; 361.000€, 2002-2004; c) "*International Operations Management*" (responsabile dell'unità locale, partner: Politecnico di Valencia, Spagna; Università di Tecnologia della Cina meridionale, Cina; Università di Xi'an Jiaotong, Cina; Università di Jiaotong Sud-Ovest, Cina. 807.000€, 2006 – 2008.

Principal Investigator del progetto "European Reshoring Monitor", affidato dall'agenzia dell'Unione Europea EUROFOUND ad un consorzio di quattro università italiane (Università di Udine, Università di Catania, Università dell'Aquila e Università di Bologna), 116.000€, 2015-2018.

Altri progetti finanziati dall'Unione Europea: a) " *Collective – Emerging communities for collective innovation: ICT Operational tool and supporting methodologies for SME Associations*", 2010 - 2012, UE - Ricerca FP7 a beneficio delle associazioni di PMI; b) " *Create – Creative Processes for Enterprise Innovation* ", 2004 - 2005, programma UE - Europa Centrale, 2012 - 2014; c) " *Know Us – Co-generation of competitive knowledge between Universities and SME* ", 2010 - 2014; d) Interreg Italia-Slovenia 2007-2013. Inoltre, ha diretto diversi progetti di ricerca applicata per aziende leader, tra cui Brovedani Group, UNIQA, Atel, Global Garden Products, Fincantieri, Illy, Danieli.

**Altre responsabilità.** Membro del Consiglio Direttivo dell'AIIG - Associazione Italiana di Ingegneria Gestionale, membro del Comitato di Dottorato di Ricerca in "Ingegneria Industriale e dell'Informazione" (Dipartimento Politecnico di Ingegneria e Architettura, Università di Udine) e di diverse altre commissioni dell'Università di Udine. È inserito nell'Albo degli esperti in innovazione tecnologica costituito dal Ministero per lo Sviluppo Economico e ha svolto attività di valutazione di progetti di innovazione in ambito gestionale per conto di diverse Regioni italiane e di altre istituzioni nazionali ed estere.

E' stato Presidente del Corso di Laurea e Laurea Magistrale in Ingegneria Gestionale (2008-2015). È stato Presidente del Consorzio Friuli Innovazione, ente gestore del Parco Scientifico e Tecnologico di Udine. Ha coordinato diverse edizioni locali della Start Cup, business plan competition tra idee imprenditoriali inserita nel circuito nazionale delle Start Cup universitarie.

E' stato membro della Commissione Nazionale di Abilitazione Scientifica per il settore 09/B3 (ingegneria gestionale) e consulente esterno per la selezione di posizioni di professore associato e ordinario per diverse istituzioni straniere, tra cui le Università di York, Exter e Oxford.

## CV breve

Full professor of Management Engineering (INGIND/35) at the University of Udine. Ph.D. in Industrial Innovation at the University of Padua (1993). Master's degree in industrial engineering at the University of Udine (1990). **Editorial Responsibilities:** Area Editor of *Operations Management Research* (2010-), member of the Editorial Review Board of the *Journal of Purchasing and Supply Management* (2007-). Former Associate Editor of the *Journal of Operations Management* (2007-2012). **Grants:** His research has been funded by several national and international institutions, including the Italian Ministry of University and Scientific and Technological Research, and the National Research Council, and the European Community. Principal Investigator of the "*European Reshoring Monitor*" project, entrusted by the European Union agency EUROFOUND to a consortium of four Italian universities. He teaches "Business economics" (Bachelor level) and "Business Strategy" (Master level) at the University of Udine. He is MBA professor at CUOA - Consorzio Universitario per gli studi di Organizzazione Aziendale (Vicenza). He has been invited lecturer in a variety of other institutions. **Positions and Services (selected):** Member of the Directory Board of the AiIG - Associazione Italiana di Ingegneria Gestionale (2001-2005), member of the Ph.D. Committee in "Ingegneria Industriale e dell'Informazione" (Dipartimento Politecnico di Ingegneria e Architettura, University of Udine) and of several other commissions inside the University of Udine. Member of the Order of Experts in technological innovation established by the Italian Ministry of Economic Development. He has been Dean of the Management Engineering Faculty (2008-2015) and the President of Friuli Innovazione (2014-2016), i.e. the research and technology transfer centre in Udine. Research Interests: Industry 4.0, new production models and advanced buyer-supplier interactions, supply chain network management, international manufacturing and sourcing, social and environmental sustainability. On these topics he has published more than 170 scientific works, most of them on leading international journals, and some books (published by Sage, Palgrave Macmillan, Gower).